



MAVALA
SWISS | SKIN SOLUTION

FACIAL PRO LINE

Professional line

Swiss Nature • Science • Senses



For over 60 years, MAVALA has been celebrating the beauty of women.

Today, the brand wishes to place its expertise, its search for excellence and its passion for beauty in the service of a new beneficial expert face care line:

SWISS|SKIN SOLUTION

Its mission: reconcile the quintessence of Swiss botanic treasures with the science of cosmetology to efficiently treat demanding and delicate skin problems, with innovative poly-sensorial textures.

SWISS NATURE

MAVALA Laboratories have studied a hundred ingredients from Swiss botanic treasures and have selected the best ones, starting with:



MALLOW FLOWER, BEAUTY QUEEN

Well-known for many millennia for its soothing properties. Able to flourish in wild areas, where few other plants survive, it has developed real self-healing properties.

In the whole SWISS|SKIN SOLUTION line, it is 100 % Swiss and is distilled in steam, to preserve its entire dermo-soothing benefits.



SWISS ALPINE WATER, NATURALLY PURE

The natural mineral water that MAVALA Laboratories chose comes from one of the highest sources in the Swiss Alps (over 1,800 metres) in an area totally pollution-free. Naturally filtered and enriched in minerals, it has a high purity and a perfect balance of composition in trace elements.

TEXTURES AND SENSES

Melting serums, extremely fine micro-mist, featherlight creams, bare skin feel, silky skin touch, "ice" effect, caresse massage ...

SWISS|SKIN SOLUTION textures are surprisingly light. They adapt to the expert hands of beauticians and exalt senses.

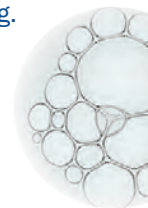
Their fragrance with notes of freshly cut grass invites you to a delicious travel to the heart of the Swiss mountains.



COSMETIC SCIENCE

The dermatological active ingredients, well-known worldwide for their safety and efficiency, have been meticulously integrated in each formula, then used to their maximum potential.

- > A Lipo-amino acid, patented combination between an amino acid and a lipid, reinforces the natural collagen network of skin.
- > A **patented pro-lipid booster** that works to improve the natural lipid replenishment system of the skin.
- > **Pure Hyaluronic Acids** of three different molecular weights, for intensive rehydration through all epidermal layers.
- > Perfectly stable **Vitamin C** with progressive release to offer an antioxidant power to all skin types, even the most demanding ones.
- > Micro-encapsulated **AHA** for an optimum release into the heart of the skin.
- > Micronized **Perlite**, 5 times more absorbent than clay or kaolin, to neutralize shine without overloading.
- > Ultra-gentle cleansing **micelles**, used in baby cleansing products, to efficiently and gently remove make-up.



THE PASSION OF EXCELLENCE

MAVALA controls all the development steps of SWISS|SKIN SOLUTION line: from formulation to assessment, through manufacturing and many quality controls, everything is done at MAVALA global headquarters in Geneva. A total control that enables the MAVALA brand to guarantee formulas in compliance with its most demanding requirements, starting with **the exclusion of some ingredients (mineral oil, phthalates, Sodium Laureth Sulfate, Sodium Lauryl Sulfate or even Ammonium Lauryl Sulfate).**

Furthermore, each product has been **extensively clinically tested under the supervision of independent dermatologists** and assessed by women themselves, in real conditions of use.

DERMATOLOGICALLY TESTED
Rich in Alpine botanicals and advanced
cosmetological active ingredients



A PROFESSIONAL AND SENSORIAL APPROACH

Our International Beauticians have developed **formulas and protocols of beneficial expert care** to efficiently treat different skin problems and delight the senses thanks to an exclusive 100% manual process.

At the core of each treatment, a detoxifying massage which reactivates the skin microcirculation, relaxes the features of the face, neck and décolleté, reshapes and resculpts.

MAVALA EXPERT FACE CARE TREATMENTS

Signs of ageing, wrinkles

The skin follows a very precise biorhythm: it defends itself during daylight, while it renews at night. But the lack of sun exposure or sleep, fatigue or stress can desynchronize cutaneous internal clocks. In the daytime, skin's natural defences weaken: wrinkles set in and skin loses its youth.

▶ ULTIMATE YOUTH

Leaves skin plumper, supple, smooth and radiant. Skin appears younger. Face and Eyes.

40 min./1h/1h30



Dry skin, loss of density

Skin is lacking lipids. Thin and fragile, it is marked with superficial or deep wrinkles that settle on the face, neck and décolleté. Complexion lacks radiance.

▶ ANTI-AGE NUTRITION

Dry or mature skin is intensely replenished with lipids. Skin recovers comfort, glow, bounce and elasticity. Face and Eyes.

40 min./1h/1h30



Dehydrated skin

Skin is lacking water. It loses its suppleness and feels tight. Less protected, it is more reactive and more likely to redden.

▶ ALPINE HYDRA-FUSION

Intensely re-infuses all the epidermal layers with moisture, thanks to pure **Hyaluronic Acids** of three molecular weights. Swiss **Mallow flower** provides an immediate and long-lasting soothing effect. Face and Eyes.

40 min./1h/1h30



Tired, dull skin, uneven complexion

Lack of sleep, stress, pollution, UV or smoking, ... exhaust skin metabolism and lead to a dull complexion. Brown spots can appear. Skin loses its radiance and looks older.

▶ BABY SKIN RADIANCE

Hydrates, energizes and awakens a healthy glow. Its cocktail of vitalizing **Swiss Apricot** extract, antioxidant **Vitamin C** and **micro-encapsulated AHA** reveals an incredibly soft skin and a fresh and luminous complexion. Face and Eyes.

40 min./1h/1h30



Imperfections, shine, dilated or "clogged" pores

External aggressions and hormonal changes can disrupt natural sebum production, causing imperfections.

▶ PERFECTING DETOX

Purifies, cleanses and neutralizes imperfections preserving the ideal moisture level, thanks to **Alpine Willowherb** and **Witch Hazel**. Skin is left clean, velvety and skin texture is refined.

40 min./1h



Physiological Dermo-Cleansers

CLEAN & COMFORT Caress Cleansing Milk

Face and Eyes.

Rich in **Aloe Vera**, it removes make-up, moisturizes and soothes in a single movement. Face and eyes formula, ideal for dry skin. Can be applied using fingertips, sponge or cotton pad. Physiological pH. Dermatologically and ophthalmologically tested.

| Ref. 9058550 - 225 ml



CLEAN & COMFORT Alpine Micellar Water

Sensitive Face and Eyes.

Ideal for sensitive skin and eyes. Its ultra-soft micelles perfectly dissolve and capture make-up for a clean skin in a single movement. Physiological pH. **Fragrance and soap free.** Dermatologically and ophthalmologically tested.

| Ref. 9052550 - 225 ml



CLEAN & COMFORT Caress Lotion

Rich in **Aloe Vera**, it cleans, perfects make-up removal after using **Caress Cleansing Milk** and moisturizes. Physiological pH. **Alcohol free.**

| Ref. 9058650 - 225 ml

Also
available
in retail
size

PORE DETOX Perfecting Lotion

Removes impurities and perfects make-up removal. Rich in purifying **Alpine Willowherb** and **Witch Hazel**, it leaves skin clean and fresh. Physiological pH.

| Ref. 9054450 - 225 ml



Beauty Salons Essentials

Modular peeling

15'

Up to 15 minutes of massage

3 Pure Hyaluronic Acids



Also available in retail size



Also available in retail size

SKIN VITALITY

Beauty Enhancing Micro-Peel

Creamy gum scrub with **ultra-soft scrubbing particles** and rich in **vitalizing Swiss Apricot extract**. Gently liberates skin from dead cells and reveals skin radiance. To be used on dry skin for an intense scrub, or on wet skin for a lighter scrub.

Do not apply on irritated or damaged skin.

| Ref. 9053750.01 - 120 ml

DREAM DROP

Massage Serum

Exclusive gel-to-oil texture for a fluid, light and ultra sensorial massage. Your fingers gently and lightly touch the face, neck and décolleté. A short formula, including **Glycerine**, suitable for all skins. Rinse off with water.

| Ref. 9057550.01 - 120 ml

AQUA PLUS

Multi-Moisturizing Massage & Mask

In your expert hands, its creamy texture, rich in ultra-moisturizing **Hyaluronic Acids** and dermo-soothing **Swiss Mallow flower**, relaxes your client's features in a few movements and reactivates subcutaneous micro-circulation. Instantly, skin becomes more radiant.

| Ref. 9052350.01 - 120 ml

TIP

Add two drops of serum of your choice to a small amount of **Massage Serum** or **Massage & Mask** for a targeted action :



AQUA PLUS
Intensive Serum
for a reinforced moisturizing power
| Ref. 90521.01 - 30 ml

OR



SKIN VITALITY
Healthy Glow Serum
for a vitalizing effect
| Ref. 90533.01 - 30 ml

OR



ANTI-AGE PRO
Day Serum
for an instant rejuvenating action
| Ref. 90560.01 - 30 ml

OR



NUTRI-ELIXIR
Essential Serum
for intense lipid replenishing results (Mix only with Massage & Mask)
| Ref. 90570.01 - 30 ml

Expert and Targeted Masks



SNOW MASK

"Ice" Mask

Ultra fresh, moisturizing and plumping mask formulated with 95% of natural origin ingredients. A short formula, rich in glucidic complex and Glycerine. Leave to act 10 to 15 minutes. Rinse off with water.

Ref. 9052450.01 - 120 ml

AQUA PLUS

Multi-Moisturizing Massage & Mask

Ensures a continuous hydration and reinforces protective skin barrier. Silky and slightly film-forming, it releases benefits of its ingredients while letting skin breathe. Leave to act 10 to 15 min. Rinse off with water, **Micellar Water** or **Caress Lotion**.

Ref. 9052350.01 - 120 ml

PORE DETOX

Perfecting Purifying Mask

In only 10 minutes, its silky texture detoxifies, unblocks and tightens pores without drying. Skin is left clean and fresh. Can be used on T-zone or entire face depending on needs. Rinse off with water. **Fragrance free**.

Ref. 9054050.01 - 120 ml

SKIN VITALITY

"Baby Skin" Radiance Mask

Improves skin texture and awakens its healthy glow. Enriched with a cocktail of well balanced **micro-encapsulated AHA**, it detoxifies, unifies and gently eliminates dead cells that dull skin. Incredibly soft and velvety skin. Leave to act 10 to 15 minutes. Rinse off with water, **Micellar Water** or **Caress Lotion**.

Do not apply on irritated skin. Avoid the eye and lip contour. Can make the skin more sensitive to UV rays. Advise client to use effective protection against sun during use and one week after.

Ref. 9053550.01 - 120 ml



TIP



While the mask is acting or during blackhead extraction, apply dampened cotton pads soaked with **Vitalizing Alpine Micro-Mist** on closed eyelids to relax the eyes. A formula concentrated in vitalizing **Swiss Apricot extract**, moisturizing **Apple water** and decongesting **Cornflower water**. Can be kept in refrigerator.

Ref. 90536.01 - 125 ml

Products dedicated to each need

Only available in retail size

Signs of ageing, wrinkles? ANTI-AGE PRO

Chronobiological Day Serum Face and Eyes. Concentrated anti-wrinkle effectiveness. Rich in synchronizing Chronopeptides, anti-ageing Alpine Rose, and antioxidant enzymes. Helps protect skin from daily stresses, preserving its youthfulness. Wrinkles are smoothed in 14 days*. Skin glows. **Fragrance free.** Dermatologically and ophthalmologically tested. I Ref. 90560.01 - 30 ml

Chronobiological Day Cream Face and Eyes. The ultimate anti-ageing care. It helps protect your skin from daily stresses and corrects the appearance of wrinkles in 14 days*. Cocoon-like velvety cream, rich in synchronizing Chronopeptides, anti-ageing Alpine Rose, and antioxidants to neutralize oxygen free radicals. The skin is protected, moisturized and soothed. Skin glows with freshness and youth. Dermatologically and ophthalmologically tested. I Ref. 90561.01 - 45 ml

Time Release System Night Care Face and Eyes. Synchronized on the natural skin nocturnal biorhythm, this exceptional care, rich in anti-ageing Alpine Rose, detoxifies, repairs damaged cells and efficiently corrects wrinkles, radiance of complexion and spots. May also be used on the delicate lip contour area, neck and décolleté. I Ref. 90555.01 - 30 ml

FOR HOME
USE ONLY



Dry skin, loss of density? NUTRI-ELIXIR

Anti-Age Nutrition Essential Serum Face and Eyes. Crystal-like serum which quickly becomes one in the skin delivering the power of its lipid replenishing and revitalising properties. Skin regains density, glow and elasticity. May be used as a massage in case of intense dryness. **Fragrance free.** Dermatologically and ophthalmologically tested. I Ref. 90570.01 - 30 ml

Anti-Age Nutrition Ultimate Cream Face and Eyes. Lipid replenishing and fortifying skin fusion day and night cream. Provides silkiness, glow and elasticity. Dermatologically and ophthalmologically tested. I Ref. 90571.01 - 45 ml

Anti-Age Nutrition Absolute Night Balm Ultra-fine cocoon-like balm that lipid replenishes the skin and re-densifies it. Skin recovers bounce, absolute comfort and elasticity. I Ref. 90572.01 - 65 ml

FOR HOME
USE ONLY



Dehydrated skin? AQUA PLUS

Multi-Moisturizing Intensive Serum Face and Eyes. Contains the highest concentration of Hyaluronic Acids of the line for an intensive rehydration through all epidermal layers. **Fragrance free,** ultra-thin formula to apply under any cream whatever your skin type. May also be used on the fragile eye and lip contour area. I Ref. 90521.01 - 30 ml

Multi-Moisturizing Featherlight Cream 24h non-stop hydration with this fresh and lightweight cream that fixes water into the heart of skin, protects and comforts. Formula that hydrates, soothes and protects skin everyday. Excellent make-up base. I Ref. 90522.01 - 45 ml



Tired, dull skin? SKIN VITALITY

Vitalizing Healthy Glow Serum Melting serum rich in antioxidant **Vitamin C** and energizing **Swiss Apricot extract.** Hydrates and energizes skin. Enriched with tiny white pearls with warm tones to reveal a fresh and luminous complexion. Ideal as well for enhancing neck and décolleté. **Fragrance and alcohol free.** I Ref. 90533.01 - 30 ml

Vitalizing Healthy Glow Day Cream Concentrated in antioxidant **Vitamin C** and energizing **Swiss Apricot extract,** it protects skin daily against cell damage caused by free radicals (*in vitro* test). **Non-oily, non-sticky,** delicately scented and pearly cream, it restores an instant radiant healthy glow. Excellent make-up base. I Ref. 90534.01 - 45 ml



Imperfections, shine? PORE DETOX

Perfecting Hydra-Matt Fluid Daily care for a bare skin feel, enriched with purifying Alpine Willowherb and Perlite, ultra-light mineral powder, five times more absorbent than clay. Leaves skin clean, velvety and hydrated all day long. **Fragrance free, non-oily and non comedogenic.** I Ref. 90539.01 - 45 ml

Perfecting Foaming Cleanser Micellar lotion rich in purifying Alpine Willowherb and Witch Hazel that transforms into a light foam to remove make-up, urban toxins and impurities. Rinse off with water. Physiological pH. **Soap free.** I Ref. 90542.01 - 165 ml



* Clinical test on 22 women having applied either Chronobiological Serum or Cream, once a day for 14 days.

Compact and educational merchandising



50 cm x 50 cm x 1m70
Ref. 980002A



4 x 56 cm : Ref. 980050A

Advice and promotional tools

Consumer brochure
Ref. 4052201A

Prescription sheets
Ref. 40501A



Paper bag
Ref. 421507



Facial Headband
Ref. 8342400



Miniatures



Swiss
Botanical Science

Naturally Swiss. Scientifically proven.